

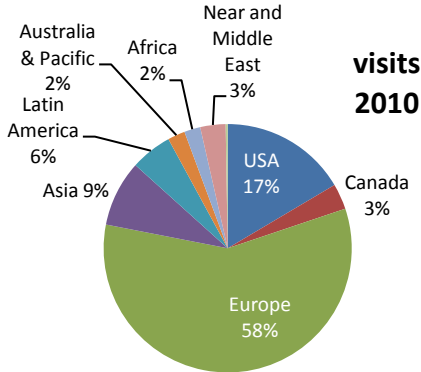
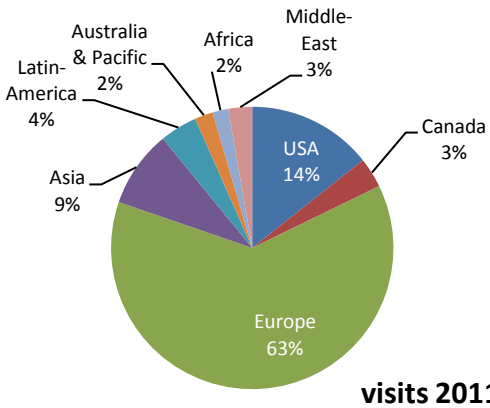
# Conclusions from the Trans Artists website 2011

## 1. World Regions' Curiosity

The amount of visits to the Trans Artists website has increased from 2.27 million in 2010 to 2,75 million in 2011.

Trans Artists website	2009	2010	2011
Amount of visits	1.638.860	2.270.248	2.759.012
Unique users (IP-address)	116.234	155.440	197.516

Throughout all world regions and countries the amount of visits and visitors to the website has increased.

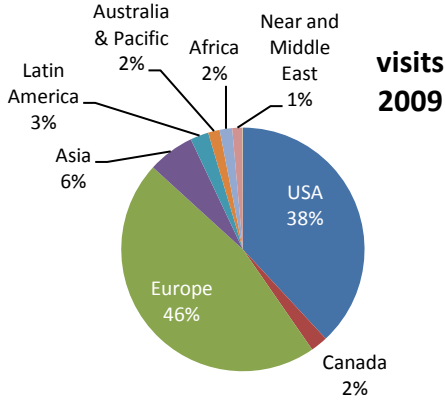


\* The increase of visits from Europe has, again, been more than the increase from other continents.

\* The growing attention for the Trans Artists website possibly is the result of the extra publicity thanks to the ON-AiR European wide mobility workshop and training programme for artists.

\* The amount of visits from the USA has increased, but takes a lesser percentage in relation to the visits from other continents, especially Europe.

\* In relation to the increase of visits from Europe, the increase of visits from Asia, Middle-East, Africa and Australia stabilized. Latin-America saw a lesser increase of visits.



**\* Europe: towards more equal artist-in-residence participation**

The growth of the amount of visits from Europe is spectacular: from 46% in 2009 to 58% in 2010. The increase from Eastern and Southern Europe signifies that more and more artists in those regions want to get connected to the artist-in-residence sector. The percentage of visitors from Western Europe decreased slightly.

**\* Trans Artist is happy that its information is distributed more and more throughout Southern and Eastern Europe.**

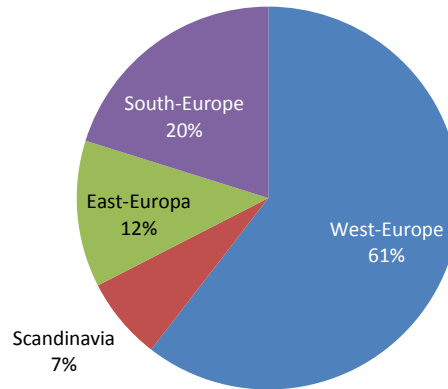
**\* This development signifies a process towards a more equal participation to the AiR sector in different European regions.**

**\* The ON-AiR project, which Trans Artists for the main part realized in 2011 with partner organizations mostly in Eastern and Southern Europe certainly has helped to stimulate this process.**

**Southern Europe:**  
growth of visits: 17 % - 18 % - 20 %

**Eastern Europe:**  
growth of visits: 10 % - 12 % - 12 %

**visits Europe 2011**



Regions in Europe	2009	2010	2011
Southern Europe	17 %	18 %	20 %
Eastern Europe	10 %	12 %	12 %
Western Europe	67 %	64 %	61 %
Scandinavia	6 %	6 %	7 %

