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# GREEN ART LAB ALLIANCE

FINAL GENERAL MEETING

GLASGOW, SCOTLAND  
12-14<sup>TH</sup> MARCH 2015

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**GALA**  
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## General Information on GALA Meeting

*Green Art Lab Alliance Final General Meeting*

*Tramway, Glasgow, Scotland*

*12th – 14th March*

*12th March: Internal GALA delegates meeting*

*13th March: 'How can the arts contribute to a sustainable city?'*

*14th March: 'Glasgow's Green: Imagining a sustainable city'*

*Organising Partners: Creative Carbon Scotland and Glasgow Life*

*Co-operating national/local organisation: Sustainable Glasgow (part of Glasgow City Council)*



# Starting point

## Sustainability, Scotland and the Arts:

### The Scottish context

In 2009, the Scottish Government committed to the Climate Change Act, which set an ambitious emissions reduction target of 80% by 2050, from the baseline year of 1990. This places a duty on all public bodies including Creative Scotland, the main arts funding body in Scotland. Following this, in 2014 Creative Scotland announced their plans to make environmental reporting a mandatory part of funding agreements for Regularly Funded Organisations (RFOs) – recipients of three year funding plans – and introduced the ‘Environment Connecting theme’ which encourages all recipients of funding to consider how their work connects with environmental sustainability in practical and artistic ways.

### Glasgow’s green ambitions

The context of Glasgow was particularly relevant to the final GALA meeting, as a city which is actively addressing its transition towards a more sustainable future. 2015 is Glasgow’s Year of Green – a celebration of the city’s aspiration to become a leader in sustainability and a precursor to a potential bid for the 2018 European Green Capital. We therefore saw an opportunity to connect the GALA final meeting with Glasgow’s green ambitions and share best practice, learning and experiences to the benefit of visiting delegates, local authority and organisations, artists and residents.

### Creative Carbon Scotland

Creative Carbon Scotland (CCS) was established in 2011 to deliver training, support and projects which enable Scotland’s cultural sector to take a leading role in shaping a more sustainable Scotland. CCS works on strategic, organisational and individual levels to help achieve this ambition through practical carbon measurement and reduction work, our Green Arts and Green Crafts Initiative branding scheme, an active online presence which draws together activity taking place across arts and sustainability in Scotland and beyond, and a number of artistic projects including Green Tease (monthly artist gatherings in Edinburgh and Glasgow) – linked to the Green Art Lab Alliance – and our annual Mull Artist Residency.

### Glasgow Life (Glasgow Arts)

Glasgow Life’s vision is to inspire Glasgow’s citizens and visitors to lead richer and more active lives through culture, sport and learning. Glasgow Arts supports the development of arts activity in the city through its work with individual artists, performers and arts organisations and through actively encouraging access and participation in the arts among the widest possible range of people. The team is also responsible for the artistic programme and a range of educational and participative opportunities across the calendar of festivals, events, and venues including Glasgow Mela, Merchant City Festival, GI Festival, Tramway and GoMA.

# Summary of event

## Preamble

The programme for the three days of the final GALA meeting was curated to enable evaluation and resolution of the GALA project, encourage a continually expanding context to the work being undertaken by the group, and to provide a strong and interactive relationship with the Glasgow, Scotland setting of the meeting.

- Day 1 concentrated on the internal partners of GALA, sharing initial expectations, experiences and evaluative comments, in order to ascertain the successes of the project.
- Day 2 aimed to root the GALA meeting within Glasgow, enabling exploration of the arts and sustainability aims within a geographic locality and promoting knowledge exchange with Glasgow Life partners.
- Day 3 took the form of a large-scale participatory public event, exploring the Glasgow Arts context, and facilitating arts and sustainability exchange across art forms, further developing a Scottish and European network.



## Day 1: Internal GALA Meeting

1. Welcomes given by Ben Twist (Creative Carbon Scotland – host), Jean Cameron (Glasgow Arts – host) and Maria Tuerlings (Dutch Culture/Trans Artists – partner).
2. Several presentations of partner activities taking place between May 2014 and March 2015 aimed to provide updates on workshop and lab progress to all GALA members, and promote engagement and the instigation of future collaborative projects. Each presenter welcomed questions and comments, and the group was encouraged to share similar experiences throughout.
  - a. **Goethe Institut (Germany).** How can arts infrastructure reinvigorate a city? Luke Ramsay, of Julie’s Bicycle, reported on the collaborative project with reSITE in Prague, which explored the conflict between new developments and cultural organisations, and the sustainability contribution the arts can make in this urban environment.
  - b. **GEOair (Georgia).** The ‘Discover Eliava’ project promoted local and international artistic collaboration when investigating demarginalised micro-spaces, taking the form of a two-day workshop. This project also raised the issue of government support and involvement, with the positive outcome of interest in green architecture from the Georgian Deputy Minister for the Environment.
  - c. **The Centre for Contemporary Art Ujazdowski Castle (Poland).** German arts collective Studio Umschichten were hosted by the CCA as a two-month artist in residence laboratory that focused on human relationships and ecology. All GALA participants were provided with the resulting publication from the project, which mirrors the form of the workshop: 1: Separation, 2: Privacy, 3: Oppression, 4: Dimensions, 5: Accumulation.
  - d. **Museum of Transitory Art (Slovenia).** The status of Ljubljana as European Capital of Green 2016 provides an opportunity for increasing the resources and profile relating to arts and sustainability projects, with MoTA currently building a collaborative network and establishing new modes of collective action through a 2015 workshop and interactions with various artists in residence.
  - e. **Translocal (Hungary).** Rewilding mentalities to recognise environmental history and the physical agency of nature was a key aspect of The River School project, with artist-led city tours on the Danube encouraging interaction and realism on the river. A book, entitled “River Ecologies: Contemporary Art and Environmental Humanities on the Danube”, will soon be published.
  - f. **Jan van Eyck Academie (The Netherlands).** The initial low-level of knowledge regarding sustainability in the Dutch cultural sector led the Academie to organise a Rotterdam symposium entitled ‘More Than Double Glazing’, with the intention of a long-term programme focusing on ecological management, the use and reorganisation of the built environment.
  - g. **Pollinaria (Italy).** The ‘Consortium Instabile’ project used experimental architecture, radio, research and a public programme to connect farmers, artists, researchers, local communities and activists to define common action within rural regeneration in Abruzzo. Their subsequent ‘Seeds of Straw’ project, examining wheat by-products and connecting ecologies, has become Europe-wide, and will be exhibited in Rome.

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“It was a bit of adventure with a bit of disaster”

Gaetano Carboni, Pollinaria

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3. MoTA, in their role as the GALA media partner, discussed the development, hosting and future of the GALA website as a reference and an information point for GALA members. The collected partners called for others to contribute to the web platform to maintain a current database of arts and sustainability projects of interest, for visual demonstrations to be prioritised, and for a potential database of artists participating in all GALA projects, as a source of potential collaborators for future partner projects.
4. DutchCulture/TransArtists informed the group about the requirements for technical and financial reporting, and the invited external evaluator for the project. All partners were advised of the reporting deadline, and the requirement to maintain documentation for 5 years after the cessation of the project's funding, and were encouraged to maintain contact with Marie Fol to ensure quick financial processing. All partners were also reminded of the visibility guidelines (particularly EU and GALA logos) required for any products of the project. Finally, the initial GALA application was discussed, with the comparative strength and weaknesses examined, and the original 'wishes' and 'challenges' discussed with the delegate group.
5. Evaluation of the GALA project examined it holistically as a whole group, before generating feedback specific to the used workshop and lab formats with those partners directly concerned. The general format for feedback was defined as 'What worked? What didn't? What's next?' and participants were encouraged to contribute notes to a 'thoughts' wall throughout.
  - a. GALA Overall - Within a physical grading scale (the black chair of failure to the table of success) there was a relatively even spread of GALA participants
    - i. Positive - "When we began the project I hadn't imagined what we would come across during it...how many things were also going on was very inspiring." Marie (Dutch Culture/Transartists)
    - ii. Neutral - "I feel that the project already achieved some great result but it's still in flow... it's still in progress." Gaetano (Pollinaria)
    - iii. Negative - "The thing that worries me is that we're not helping... that we don't have a new paradigm to shift to." "We're not thinking large enough and out into a different way." Ben Twist (Creative Carbon Scotland)

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### "What would it mean to take responsibility?"

Maja and Reuben Fowkes, Translocal

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**b. GALA Labs** – Although some thought that their initial lab proposals were somewhat too ambitious, and that the project timeframe was constricting, partners felt that the labs promoted the creation of a local network, and an open space for communication and connection, emphasising that those working on arts and sustainability were not solitary individuals. Partners commented on the use of the labs as a way to discover and display interesting work already occurring, and identified future cross-sectoral work as a future avenue for progression.

- c. GALA Workshops – Workshops were also praised as a mechanism for encouraging people to meet, although there was great difficulty found in encouraging participation from external stakeholders (such as funders, local government and policy makers) and challenges faced when attempting to 'follow-up' after a workshop (unlike ongoing labs). Partners expressed an interest in mapping and footprinting the value of international networks against carbon networks.

6. Group visit to The Hidden Gardens – a community project based in Pollokshields, Glasgow - learning about the organisation, their working processes and the connections they build between food, social and environmental sustainability and art, particularly in an highly ethnically diverse but also economically deprived urban area.
7. A series of short presentations by several media partners, and an upcoming event organisation, provided partners with an overview of potential for the future of GALA, and the existence of similar networks.
  - a. **Trans Halles Europe.** The Swedish-based organisation suggested that they could support the future of GALA by aiding in the development and delivery of a communication strategy.
  - b. **ASEF/Culture360.** Working in 51 countries, and addressing cultural policy dialogue and collaborative projects, there is potential for ASEF to support GALA in creating an Asian expansion to the network, and in offering a funding grant for mapping/creating a directory of arts and sustainability organisations. They advised GALA partners to retain the value of the GALA brand and to continue to develop the website.
  - c. **ArtCop21.** As a companion event to the UN COP in December, ArtCop will be a city-wide climate festival using UNESCO venues and listed as part of the COP programme. GALA partners were encouraged to participate or host events during the festival.
8. Discussion as to the future of GALA continued over the course of the afternoon. An informal decision was made that the GALA partnership will remain intact, likely in the form of a knowledge alliance or community of practice, where the mutual support and trust of partners complements the varied academic, creative, artistic and organisation skills present. There was interest from the group in widening the membership more internationally, and including more voices from the private sector.

Those organisations already specialised in sustainability pre-GALA (Julie’s Bicycle, Creative Carbon Scotland and Cape Farewell) identified the partnership as aiding their international reach, providing new learning opportunities, and acting as a supporting partner for new initiatives. Artistic partners identified inspiration and empowerment aided in their organisational growth, and more publicly active in their local community, the artistic community and local/national government.

It was suggested that in the future, the GALA network could meet several times a year at a central location in Europe, with a specific focus/concentration in mind, regarding sustainability, and publicising through a dedicated event blogger. Partners looked to the Tipping Point model for examples.

9. The day ended with dinner for all the GALA partners at a local Glasgow restaurant, where lively discussions continued.

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“Working with all of you was one of the best experiences in my professional life.”

Tamara Janashia, GEOair

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## Day 2: *How can the arts contribute to a sustainable city?*

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“There’s a real range of expertise in the room... there’s a potential for a knowledge alliance to take a step forward today.”

Jean Cameron, Glasgow Life

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“I’m going to prove that no-one has all the answers...the problem is the way we live: the culture of how we live.”

Ben Twist, Creative Carbon Scotland

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1. Introduction to the event for Glasgow partners, and informal introductions for both GALA and Glasgow Partners, led by Jean Cameron, followed by a provocation on arts and climate change by Ben Twist.
2. Three organisations participating in Glasgow’s Green Year 2015 shared their thoughts and work on arts and sustainability:
  - a. **Sarah Munro (Glasgow Arts).** Glasgow Arts promotes whole-organisation cultural change, with attention to small details and aiming to make change across a long time scale. They aim to be creative, engaging, risk taking and persistent in their environmental work. Tramway, a Glasgow Arts venue, is aiming to host ‘the most sustainable Turner Prize ever’ in Autumn 2015.
  - b. **Duncan Booker (Glasgow Year of Green).** Glasgow’s Green Year 2015 was conceived after the city’s bid to become the European Capital of Green. It is a year of events celebrating environmental sustainability projects within the city, including a series of themed months, and has a strong artistic element. The industrial and innovative history of Glasgow was emphasised as an opportunity for future sustainability creativity.
  - c. **Ben Spencer (Velocity).** Velocity aims to involve artists and the arts in changing cityscapes. They have delivered 14 projects so far, and been involved in a further 9 projects. These include: public artworks, walking tours, multi-functional green space initiatives, adventure playgrounds and a talks programme. They have no outright funding, but rather influence other organisations to spend their budgets in positive ways.

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“To unlock the public value of the arts and empower Glasgow, and its citizens, to re-imagine, reconnect and repair the physical and social fabric of the city through creativity.”

Ben Spencer, Velocity

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3. After a brief introduction to GALA by DutchCulture/TransArtists for the benefit of the Glasgow partners, three of GALA partners delivered presentations of their work, describing organisational, sectoral and individual projects, followed by a summary of the ArtCop21 upcoming event:
  - a. **Lex ter Braak (Jan van Eyck Academie, Maastricht).** After initially conceptualising sustainability fairly weakly, the Jan van Eyck Academie hosted a symposium linking various aspects of environmental and economic sustainability. In the future they aim to develop a lab for urban design and landscapes.
  - b. **Marie le Sourd (On the Move, Brussels).** The European cultural mobility information network is active in Europe and worldwide, providing free, accurate and regular information about cultural mobility funding opportunities. Produced The Green Mobility Guide for performing arts (available in 5 languages) and ran a workshop on green issues for sustainable cultural mobility.
  - c. **Gaetano Carboni (Pollinaria, Abruzzo).** He outlined the investigation of rural regeneration at the local level (creation of a tree house gathering place for the conversation and a seed consortium of rare seeds and a base of the radio channel) and the international level (radio recordings and transmissions across national borders).
  - d. **Anaïs Roesch (COAL and ArtCop21).** ArtCop21 was explained as an alternative to the politico-science of the COP21 meeting. Contributions welcomed from GALA and Glasgow partners.
  
4. The afternoon session of Day 2 encouraged interaction and collaboration between GALA and Glasgow partners, with a series of 'breakout group' exercises, where attendees were asked to pair with different organisations and form sustainability commitments relating to their agency as an individual, or their place in their organisation.

A selection of the individual pledges (to be followed up by the discrete pairs):

- "Get commitment from senior levels to become a green platform and champion in performing arts by 2018"
- "Guide arts and culture to play a teaching role in the potential bid for European Green Capital 2018"
- "Write Year of Green 2018 into the individual programme for the Glasgow Arts Plan."
- "Inform myself as to who the international players are, and encourage them to get involved. Develop the awareness within the organisation and value of international connection within this field."
- "Share contacts and information about GALA, and about local, regional, international initiatives with all people and cultural operators interested worldwide."
- "Tell the 'East European' side of the European sustainability story."
- "Counter 'chronopolitics' (politics of time). Try to reclaim time for self, research, and testing new ways of working in sustainability."





A selection of the organisational pledges:

- Translocal’s Archive Data Library to be a source of environmentally sustainable projects.
- Royal Conservatoire of Scotland to aim for top-level commitment to influence a new generation.
- Glasgow Arts to become **active** partners: with Creative Scotland, Creative Carbon Scotland, and Year of Green for their Green Capital 2018 bid.
- Glasgow Arts to have more internal communication on sustainability.

Additional to specific organisational suggestions, partners’ suggestions included working on longer trajectories than funding/political cycles, humanising and increasing quality of communications, and aiming to experiment and act as an inspiration to others.

A selection of the structural changes suggested:

- Developing a framework that recognises the value of process/journey in work development.
- Engaging stakeholders (policymakers, funders) and encouraging them to attend project meetings.
- Reducing reliance on policy makers to drive change: rather demonstrate effective change and critical mass to them.
- Encouraging fossil-fuel divestment across the arts sector.

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“Glasgow is a city of transformations”

Duncan Booker, Glasgow Year of Green

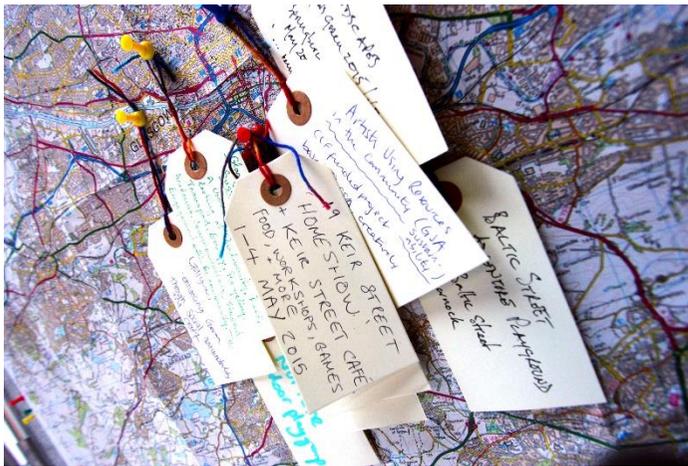
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5. The day ended with a civic reception for all the GALA partners and Glasgow partners at the Glasgow City Chambers, hosted by Bailie Fariha Thomas, followed by dinner at a Glasgow restaurant, where discussions and ceilidhing continued. It was decided to continue the GALA meeting into the morning of Day 3, to complete discussions as to the future of the initiative.

## Day 3: 'Glasgow's Green: Imagining a sustainable city'

At a breakfast meeting on the final Day of the conference, GALA partners held a concluding discussion on the future of the network. Overall, there was enthusiasm and commitment to continue the GALA network, whether in an informal or more official capacity. More specifically the following points were made by delegates:

- Translocal offered to provide a physical archive of the GALA project in their resource library.
- It was decided that the GALA website will remain as an archive of the project but will be kept alive (updated) until the end of the year and ArtCOP21.
- ArtCOP21 will be used as an opportunity for partners to gather again. Marie Le Sourd and Anais will keep the GALA group informed about dates/activities. GALA partners were actioned to think of new partners to introduce to the network.
- Valentina noted the upcoming call for projects from ASEF which might be interesting for future collaborations between ASEF and GALA group.
- TEH will share their future plans, to be followed up by Jose.
- DutchCulture|TransArtists will add environmental sustainability as tag in the residency database.



The Glasgow's Green: Imagining a Sustainable City event had a series of small-scale, interactive workshops programmed between 10.30am and 4.45pm. At three points throughout the day, (10am, 12.45pm and 4.45pm), all the workshop leaders and attendees were brought together for discussion sessions facilitated by Ben Twist (Creative Carbon Scotland). These responded to the activities and concepts of the workshops, as well as the wider question relating to the development of Glasgow as a sustainable city.

A wide variety of workshops were selected to run at the event, both in order to showcase the variety of art forms engaging with environmental sustainability, but also to highlight to the European GALA partners the wealth of the arts in Glasgow. The workshops were:

- Dress for the Weather's 'Personalised Environment' - A model making workshop exploring the spatial potential of architecture in relation to energy and the environment.
- Harry Giles' 'Art and Urban Ecology' – A participatory workshop to explore the lost and under-appreciated ecologies of Glasgow.
- MAKLab's 'Tear Down Workshop' – An interactive deconstruction workshop challenging designers, manufacturers, artists and the general public to take responsibility for breaking the cycle of production and disposal.
- Open Jar Collective's 'Bannocks and Banter – the role of artists in building a sustainable food city' – A workshop conversation about building sustainable food cities and open-air bannock making.



- Beth Shapeero's 'Drift Plastic and Visibility' – A workshop using washed up, beached plastics to create beautiful, tragic maps depicting plastic 'gyres' in the ocean.
- Whirlybird Theatre's 'The Worm – An Underground Adventure!' – A musical performance celebrating the wonder of life beneath our feet (and featuring live worms).
- Alan Bryden's 'Sustainable Soundtracks - Making Music with the Trees' – A practical workshop, allowing children to create, record and share music using sounds and noises found in nature and made from recycled objects
- Ellie Harrison's 'Dark Days' - This workshop screened the film from the night when Ellie Harrison invited 100 participants to camp in the Gallery of Modern Art's great hall, and demonstrated the collective participation of the event.
- Catrin Evans' 'Creativity and Civic Space in an Inclusive and Sustainable City' - This workshop asked what role creative activity can play in interrogating the politics of space within the city.



- Martin Campbell, Reuben Ewan and Zoe Pearson’s ‘The Launch of the Last Soup Kitchen’ – This workshop allowed participants to carve their own spoon from locally sourced Scottish hardwoods.
- Angharad McLaren’s ‘Darning Clothes, Weaving Conversations’ – A participatory workshop teaching how to darn with style and discuss fashion, sustainability, visible mending and what makes people love their clothes.
- Katrine Turner’s ‘The Woman from the Future’ - An interactive performance workshop for ages 3-4, using audio, animation and play to explore the pollution of the environment.
- Penny Anderson’s ‘No Show’ – This interactive performance work questioned if a piece of work must be physical in nature, of if it is possible to create an exhibition without the carbon intensity of wasteful preparation, abandoned experiments and rejected pieces for open calls.
- Make Works ‘Drop in Session’ – This session allowed participants to talk to Make Works team members for advice, to learn more about locally sourced materials, and to find inspiration for the possibilities of manufacturing things in more sustainable ways.

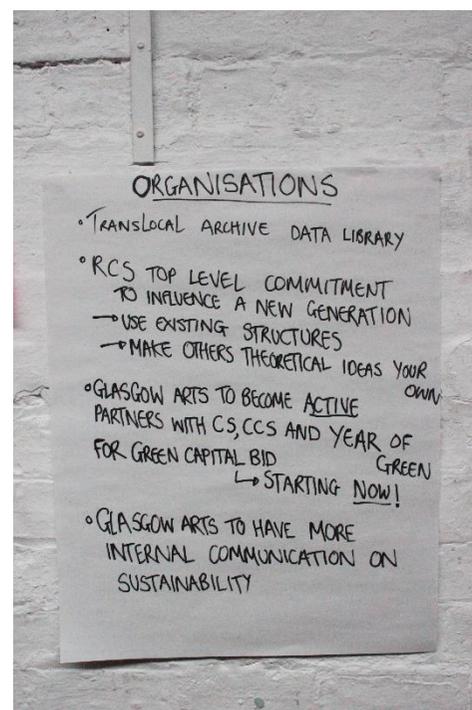
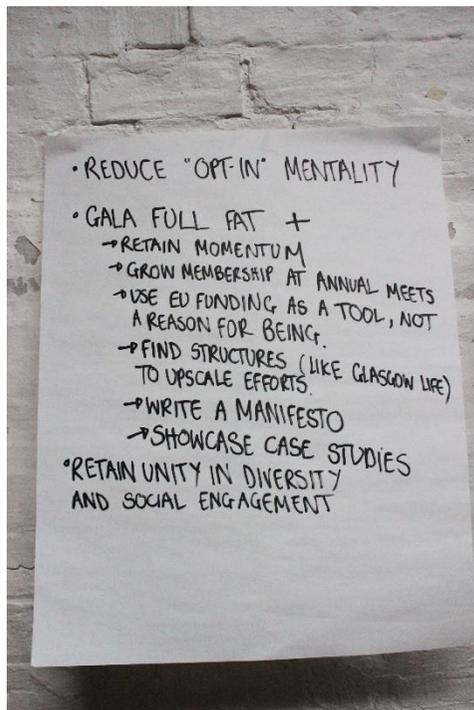
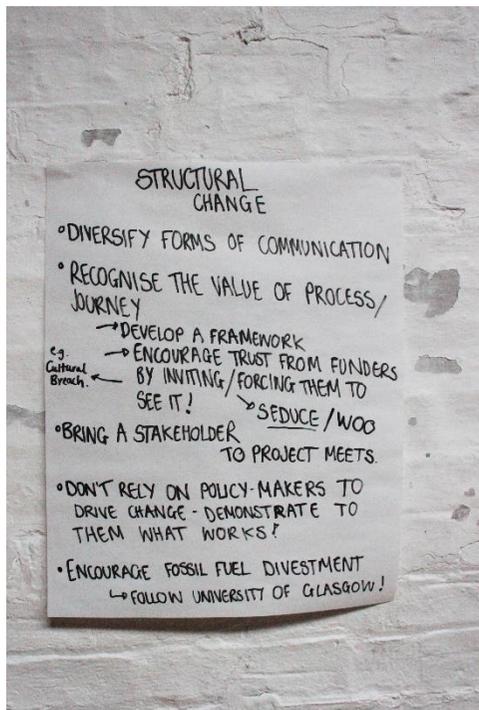
Two of the GALA partners (Translocal and Pollinaria) also participated as workshop session leaders during the Glasgow’s Green: Imagining a Sustainable City event.

The day concluded with a final dinner for GALA delegates.

## Main outcomes/Follow up

There were a number of important objectives for the final meeting, including:

- To provide the space and time for GALA delegates to share experiences of workshops and labs since the mid-term meeting in Visby and more broadly reflect on the overall project – its successes, learning points and challenges
- To establish interest within the GALA network in future collaborations and continuation of the network
- To enable the sharing of best practice, learning and experiences between GALA delegate and staff members from Glasgow Life, Glasgow City Council, Glasgow-based artists and members of the public
- To create a lively platform for exchange and debate between GALA delegates, Glasgow-based artists and residents through participatory artist-led workshops and activities on Day 3 of the meeting



## Impact of event and next steps

It is difficult to establish the direct impact of the GALA meeting in an immediate sense, however there were a number key outcomes that we anticipate will derive from the meeting in the medium/long terms which will impact on the work of Creative Carbon Scotland, Glasgow Arts and the GALA networks in a variety ways, and the Glasgow, Scotland and European context more generally.

### GALA network

Within the GALA network, it was agreed that the project has been highly beneficial to those involved and has provided an opportunity to further the role of the arts in contributing to a more environmentally sustainable Europe on local and international scales. Furthermore, it was established that there is a strong desire for this work to continue amongst network members and beyond, although the means by which this will happen are still unknown. Suggestions were made for the continuation of the network through digital means – platforms through which to communicate and share news and opportunities – and for group meetings to continue to take place. The Paris COP21 and ArtCOP taking place in December 2015 was agreed upon as a good moment for some members of the GALA network to regroup, and potentially contribute towards.

### Glasgow/Scotland

From the Glasgow/Scotland perspective, the meeting provided the opportunity for Glasgow's local authority, arts organisations and artists to consider what role culture can play in contributing to a more sustainable city. Glasgow's ambition to become European Green Capital in 2018 presents an ideal opportunity to Glasgow's cultural sector to establish its place at the heart of a sustainable city and Days 2 and 3 of the GALA meeting provided the chance for organisations and individuals to meet, discuss and share visions of what this might look like and how it might take place. The situating of this ambition within the wider context of the GALA network was an invaluable opportunity to feel part of a bigger movement which is seeking to achieve similar goals on an international scale.

Following the GALA meeting, Glasgow Life and Creative Carbon Scotland will continue to build relations with Sustainable Glasgow and discuss Glasgow's cultural contribution to the Green Capital bid.

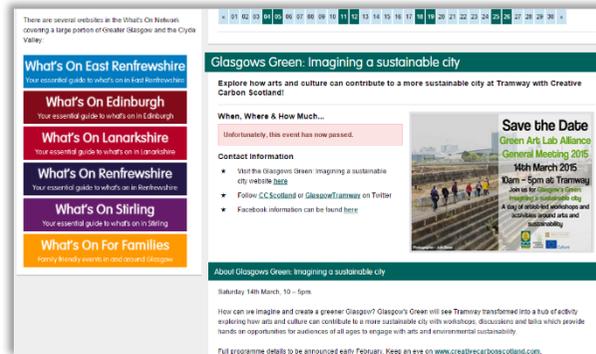
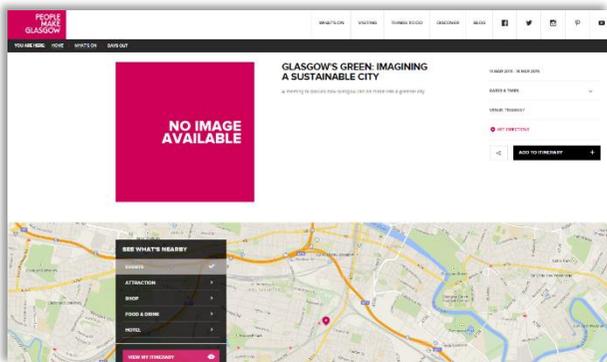
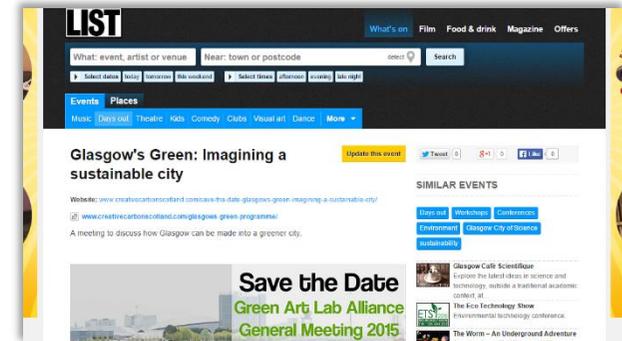
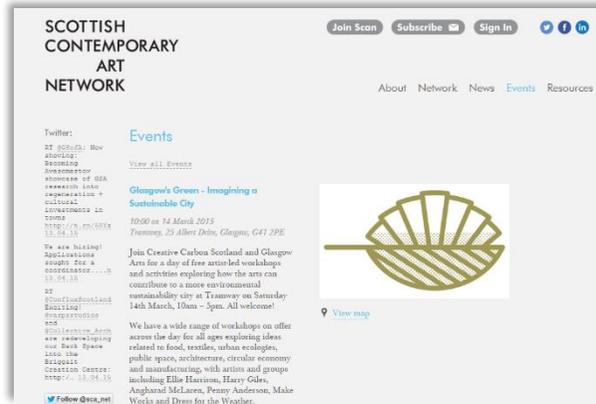
### Creative Carbon Scotland

It is Creative Carbon Scotland's ambition to use the momentum gathered during the GALA meeting to continue to galvanise action and engagement in this area in Glasgow and Scotland more broadly. Through the GALA project Creative Carbon Scotland has established local networks of artists and organisations interested in environmental sustainability through monthly events called *Green Tease*. Through these events and other projects we are in the process of building a 'community of practice' which embraces diverse approaches to connecting arts and environmental sustainability but also fosters shared understandings and practices around sustainability and climate change. We intend to build this 'community of practice' in the coming months looking towards the Paris COP in December and support a local engagement with and contribution to the COP. This will be connected with other coordinated activity within the GALA network.

# Communication and PR

## Communication Strategy

- Open call 13<sup>th</sup> January began communication about 2015 GALA event.
- Launch of GALA microsite 23<sup>rd</sup> January provided a focused space for content until March event.
- Launch of Glasgow's Green event programme 21<sup>st</sup> February.
- Direct communication with stakeholders in Glasgow's city sustainability and community arts via email.
- Social media documentation of the 3 days of the GALA event, and production of photos, videos and interviews.
- Online listings across various Scottish and Glaswegian websites:



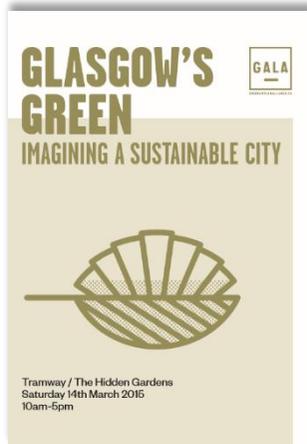
Examples of online event promotion and listings: click on each one to go directly to the website.

# Examples of Traditional Press Media



Examples of Traditional Print Media Articles (International Arts Manager and The Scotsman Newspaper). Click on each document to view the article.

# Official Printed Programme and Flyer



Day 3 GALA Programme and E-flyer. Click on each image to view the full size document.

# WORKSHOPS, PERFORMANCES & ACTIVITIES



	10.00	10.30	11.00	11.30	12.00	12.30	13.00	13.30	14.00	14.30	15.00	15.30	16.00	16.30	17.00	17.30
<b>Tramway 4 (Space 1)</b>	Welcome	Katrine Turner's <i>'The Woman from the Future'</i>	Translocal's <i>'Art in the Anthropocene'</i>		Pre-lunch reflections							Harry Giles' <i>'Art and Urban Ecology'</i>	End of day reflections			
<b>Tramway 4 (Space 2)</b>		Cairn Evans' <i>'Creativity and Civic Space in an Inclusive and Sustainable City'</i>		Whirlybird Theatre's <i>'The Worm - An Underground Adventure'</i>												
<b>Studio (Space 1)</b>	Angharad McLaren's <i>'Darning Clothes, Weaving Conversations'</i>		Ellie Harrison's <i>'Dark Days'</i>		Lunch Break						Beth Shapero's <i>'Drift Plastic and Visibility'</i>	Dress for the Weather's <i>'Personalised Environment'</i>				
<b>Studio (Space 2)</b>	Martin Campbell, Reuben Ewan and Zee Pearson's <i>'Spoon Carving and Materiality'</i> <small>Two Sessions: 10.30am - 11.05am 11.05am - 11.40am</small>		MAKLAB's <i>'Tear Down Workshop'</i>													
<b>Upper Foyer</b>	Make Works' <i>'Drop In Session'</i>						Make Works' <i>'Drop In Session'</i>									
	Pollinaria <i>'Drop In Session'</i>						Pollinaria <i>'Drop In Session'</i>									
	Penny Anderson's <i>'No Show: the exhibition which does not exhibit'</i>						Penny Anderson's <i>'No Show: the exhibition which does not exhibit'</i>									
	GALA Drop In						GALA Drop In									
<b>The Boilerhouse 'The Hidden Gardens'</b>					Alan Bryden's <i>'Sustainable Soundtracks - Making Music with the Trees'</i>		Open Jar Collective's <i>'Bannocks and Banter - the role of artists in building a sustainable food city'</i>									

Timetable for GALA Day 3: "Glasgow's Green: Imagining a Sustainable City"

# GALA Blog News Site

In the months preceding the March Final General Meeting, Creative Carbon Scotland's website hosted a GALA news micro-site, providing regular thread of information on the lead up to the event.

This included:

- Background information on the history of the GALA project.
- Interviews with GALA members, spotlighting their work over the duration of the project.
- Reflections from previous GALA meetings.
- Important information about the March 12<sup>th</sup>-14<sup>th</sup> meeting.

In March, the micro-site saw the launch of the Glasgow's Green: Imagining a Sustainable City programme, with embedded Eventbrite ticketing.

## GALA 2015 Programme: Glasgow's Green- Imagining a sustainable city



14th March 2015  
10am – 5pm  
Tramway/Hidden Gardens

Join Creative Carbon Scotland and Glasgow Arts for a day of free artist-led workshops and activities exploring how the arts can contribute to a more environmental sustainability city. Workshop themes will include food, textiles, urban ecologies, public space, architecture, circular economy and manufacturing.

*Glasgow's Green: Imagining a Sustainable City* is part of the final general meeting of the Green Art Lab Alliance, an EU funded project which brings together 19 artistic and cultural partners from across Europe to explore the concept of sustainability in practical, ethical and artistic ways.

The workshops are free and open to all, but we ask that you please register via the Eventbrite links provided for each event (unless otherwise noted).

### Workshop Programme

#### Alan Bryden's 'Sustainable Soundtracks – Making Music with the Trees'

Join Alan Bryden for a fun and participatory workshop that encourages you to create, record and share your

Open to: 3-7 years old, and everyone else!

[Get your free ticket](#)

#### Pollinaria

(Registration is not required for this drop-in session)

*Granum Caledoniae* is a research based project focusing on the exploration of innovative and provocative ideas related to the cycle of wheat in central Scotland, from seed to bread. Hear about the work of Pollinaria, a residency that falls at the intersection of art, science and agriculture, integrating research programmes for artists and scientists with practices of organic farming that preserve and support local genetic patrimony.

Venue: Upper Foyer

Time: 10.30am – 4.45pm

Open to: All

#### GALA Drop In's

(Registration is not required for this drop-in session)

Find out more about the Green Art Lab Alliance: an EU funded project which brings together 19 artistic and cultural partners from across Europe to explore the concept of sustainability in practical, ethical and artistic ways, culminating in this Glasgow meeting.

Venue: Upper Foyer

Time: 10.30am – 4.45pm

Open to: All

This project is co-funded by the Culture Programme of the European Union.



## Social Media Promotion

Media coverage of the GALA Final General Meeting was also present across social platforms, including Facebook, Twitter and Instagram, promoting interaction and engagement with those unable to attend the event, to advertise the Day 3 public event, and to connect with participants before, during, and after the event.

Attendees were encouraged to use the #glasgowsgreen and #greenarts.

**Creative Carbon Scotland**  
Posted by Allison Plnsk [?] · 14 March at 13:37 ·

Sharing visions for creativity, sustainability and inclusivity in civic spaces with Catrin Evans at 'Glasgow's Green: Imagining a Sustainable City'

133 people reached

Like · Comment · Share · 7

Boost Post

**Creative Carbon Scotland shared Green Art Lab Alliance's post.**  
Posted by Allison Plnsk [?] · 13 March at 12:27 ·

Green Art Lab Alliance added 2 new photos.

Mareile Zuber from DutchCulture centre for international cooperation presenting Green Art Lab Alliance at Tramway Creative Carbon Scotland

70 people reached

Like · Comment · Share · 3

Boost Post

**Creative Carbon Scotland**  
Posted by Allison Plnsk [?] · 9 March at 10:20 ·

The third (and final) Green Art Lab Alliance general meeting is happening at Tramway in Glasgow this week! Co-funded by the Cultural Programme of the European Union, Glasgow Life, Glasgow Year of Green and Creative Carbon Scotland, this meeting will bring together the international project partners to discuss the progress of the initiative over the past two years of collaboration.

GALA will open to the public for 'Glasgow's Green: Imagining a Sustainable City' on Saturday- book your tickets or come by the many drop-in sessions to participate in this event!

Updates and highlights will be added to our GALA 2015 blog and Twitter- <http://www.creativecarbonscotland.com/category/gala-2015/>

**GALA 2015 Archives - Creative Carbon Scotland**

Join us for the final Green Art Lab Alliance General Meeting in Glasgow, March 2015! Here you will find updates, stories, insights and opportunities to get involved with this international exploration of the relationship between visual...

CREATIVECARBONSCOTLAND.COM

471 people reached

Like · Comment · Share · 3 · 1

Boost Post

**Creative Carbon Scotland**  
Posted by Allison Plnsk [?] · 14 March at 13:41 ·

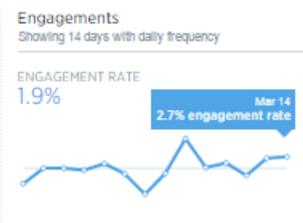
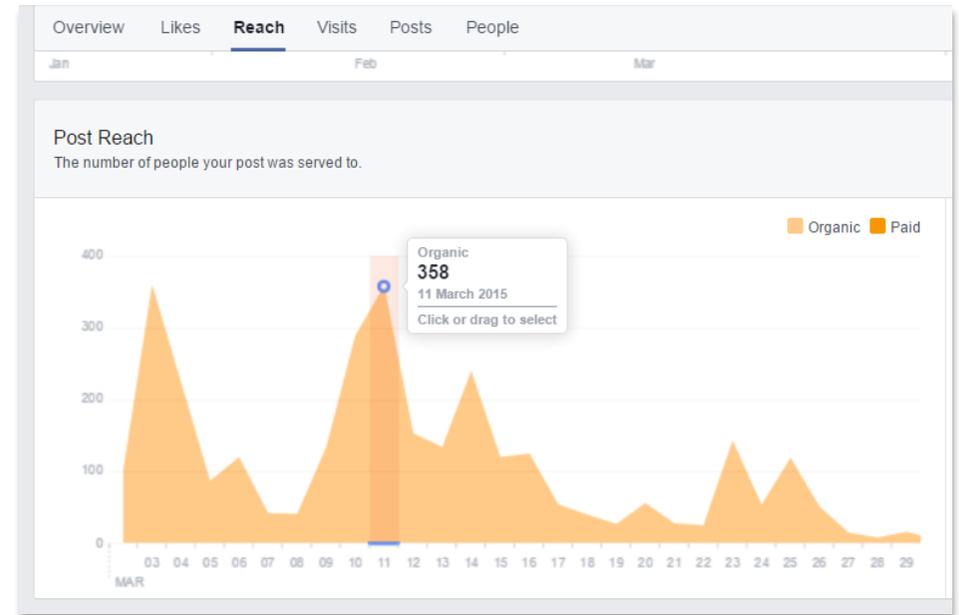
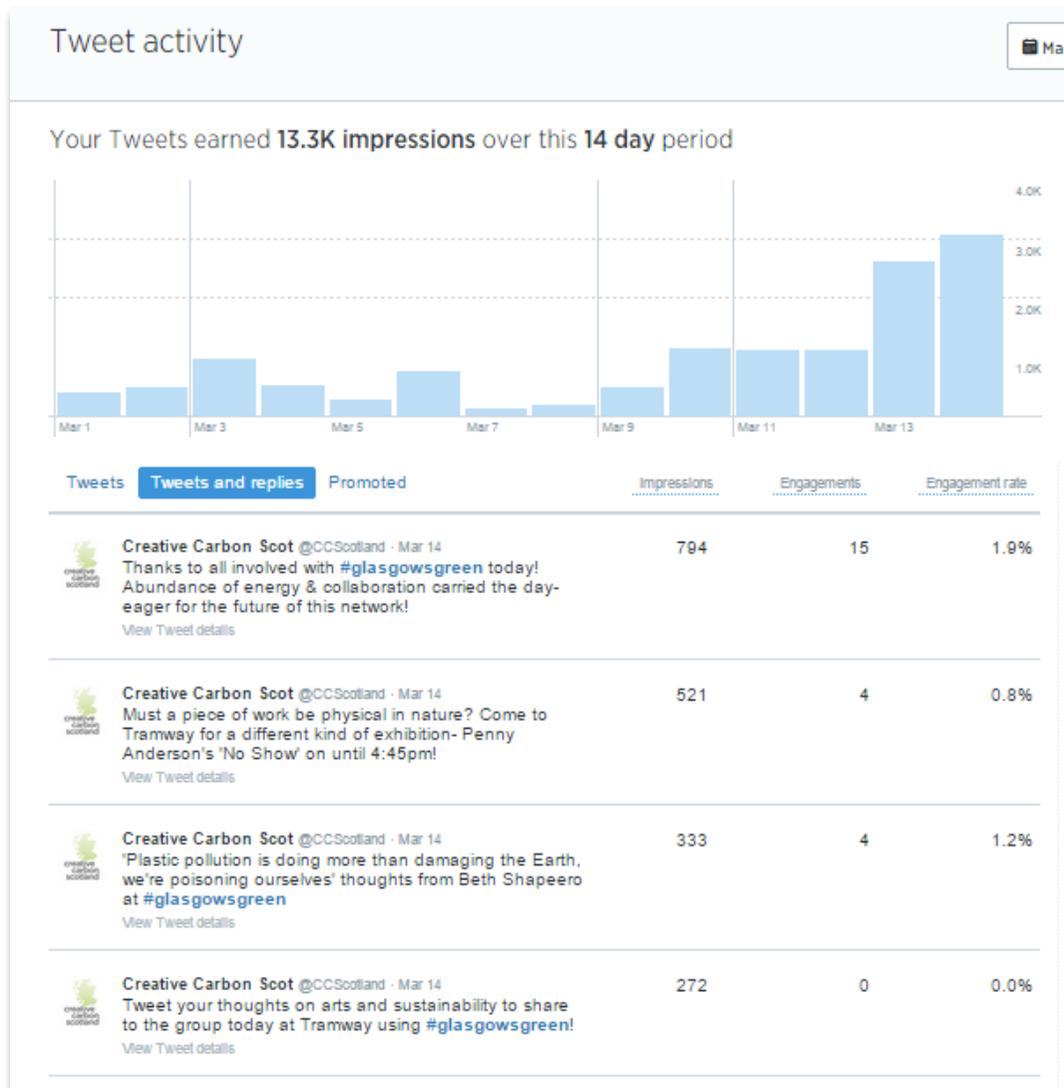
The Love Your Clothes campaign and Angharad McLaren shared tips and skills for mending clothes today at 'Darning Clothes, Weaving Conversations', part of the 'Glasgow's Green: Imagining a Sustainable City' programme

236 people reached

Like · Comment · Share · 6 · 1 · 2

Boost Post

# Analytics and People Reached



Twitter and Facebook Analytics Displaying Tweet and Post Reach and Engagement during GALA period

# Reflections from the Event

## Public Attendees

- “Excellent day. Great opportunity to meet new people – ‘strangers’ and permission to chat”
- “I loved this workshop. Really informative, well explained. I will definitely be using the technique to salvage a much loved jumper.”
- “Great fun – not what I expected but just as enjoyable. Wish I had more time!”
- “Arts are central to new ways of thinking about sustainability”
- “Great fast intro to spoon carving. Many thanks!!”

## Workshop Leaders

- “It was a really pleasure running a workshop with you and Glasgow's Green. We would love to participate in any similar future events or work with any of your partner organisations.” Delphine Dallison, MAK Labs
- “Just wanted to say thanks again for the opportunity to be involved in the GALA day, was thrilled to be a part of it!” Angharad McLaren, Darning Clothes/Weaving Conversations/Zero Waste Scotland

## GALA Delegates

- “I was so glad I came to Glasgow. It was very affirming, which is what we all need now and again, and it was great to spend time with all those that were there. I will keep you in touch with TippingPoint's plans for the future and I may well cook something up for COP21.” Alan Dix, Tipping Point
- “I want to make use of this opportunity to thank everybody for the open meeting, the inspiring presentations, the warming hospitality and the surprising dinners with dances. Gemma, you and your team did a great job, thank you again.” Lex ter Braak, Van Eyck Academie



# Appendix 1: Attendees

## Day 1: Internal GALA delegates meeting

**Number of participants: 32**

**Participating GALA delegates:**

Marta Garcia – Art Motile  
Valentina Riccardi – Asia-Europe Foundation  
Yasemine Ostendorf – Cape Farewell  
Ika Sienkiewicz – Centre for Contemporary Art Ujazdowski Castle  
Ola Gajda - Centre for Contemporary Art Ujazdowski  
Gemma Lawrence – Creative Carbon Scotland  
Ben Twist – Creative Carbon Scotland  
Catriona Patterson – Creative Carbon Scotland  
Jackie Crichton – Creative Carbon Scotland  
Sophia Lapiashvili – GeoAir  
Tamara Janashia – GeoAir  
Jean Cameron – Glasgow Life

Sarah Munro – Glasgow Life  
Lesley Hepburn – Glasgow Life  
Sholeh Johnston – Julie’s Bicycle  
Luke Ramsay – Julie’s Bicycle  
Marie Le Sourd – On the Move  
Gaetano Carboni – Pollinaria  
Daniela D’Arielli – Pollinaria  
Beth Ramsay – Pollinaria  
Giorgiana Zachia – Ritsutstallningar  
Alan Dix – Tipping Point (attended 13<sup>th</sup> – 14<sup>th</sup>)  
Maria Tuerlings – Dutch Culture  
Mareile Zuber – Dutch Culture  
Marie Fol – Dutch Culture

Cees de Graaff – Dutch Culture  
Jose Luis Rodriguez – Trans Europe Halle  
Reuben Fowkes – Translocal  
Maja Fowkes – Translocal  
Lex Ter Braak – Van Eyck  
Martin Bricelj Baraga – Museum of Transitory Art  
Blaz Kosovel – Museum of Transitory Art

**External participants**

Anaïs Roesch – COAL (attended 13<sup>th</sup> – 14<sup>th</sup>)  
Judith Staines – Freelance evaluator  
Amanda Patterson – Hidden Gardens



## Day 2: 'How can the arts contribute to a sustainable city?'

**Number of participants:** 34 GALA delegates as listed above, 16 participants from various local and national cultural organisations, 50 in total

### **Participating Glasgow delegates:**

Ben Spencer – VELOCITY, Glasgow

Christine Downie – Glasgow Life

Crawford McGugan – Glasgow Life

Duncan Booker – Sustainable Glasgow, Glasgow City Council

Elaine Addington – Glasgow Life

Heather Claridge – Planning, Glasgow City Council

Hilary Goodfellow – Glasgow Life

Laura Jardine-Coom - Sustainable Glasgow, Glasgow City Council

Lorenzo Mele – Glasgow Life

Mark McArthur – Glasgow Life

Martin Craig – Glasgow Life

Matthew O'Hare – Royal Conservatoire Scotland

Rosemary James – Glasgow Life

Scott Donaldson – Creative Scotland

Stefan Strzelecke – Glasgow Life

Stephanie de Roemer – Glasgow Life

## Day 3: 'Glasgow's Green: Imagining a sustainable city'

**Number of participants:** 150+ including GALA delegates, participating artists (see below, Green Tease members (see below), and members of the public

### **Contributing Green Tease members:**

Sam Cook, artist and student, Glasgow School of Art

Sally Johnston, designer and member of Cultural

Enterprise Office, Glasgow

Lynette Robertson, researcher, Glasgow School of Art

Bob Moyler, artist, Glasgow

Laura Jardine-Coom, Sustainable Glasgow

Sarah Doherty, volunteer at Hidden Gardens, Glasgow

Hannah Imlach, artist, Edinburgh

Amanda Grimm, artist, Edinburgh

Alice Cooper, artist, Edinburgh

Jaimie MacDonald, designer, Edinburgh

### **Contributing artists:**

Alan Bryden/Hidden Gardens, Glasgow

Angharad McLaren, Leicester

Beth Shapeero, Glasgow

Catrin Evans, Glasgow

Dress for the Weather, architects and public space agency, Glasgow

Ellie Harrison, Glasgow

Harry Giles, Edinburgh

Katrine Turner, Glasgow

Make Works, Scottish manufacturing agency, Glasgow

MAKlab, design consultant, Glasgow

Open Jar Collective, Glasgow

Pollinaria, Italy, GALA delegate

Translocal, Hungary, GALA delegate

Whirlybird Theatre Company, Glasgow

Martin Campbell, Glasgow

Reuben Ewan, Glasgow

Zoe Pearson, Glasgow