



## Trans Artists - AiR Platform NL – News !

### Summer 2013

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# DutchCulture Trans Artists

centre for international cooperation

Your Artist in Residence guide

**Trans Artists** is now part of the new organization **DutchCulture centre for international cooperation**. As from July 2013, the name is officially announced for the organization that brings together former SICA, CCP, Media Desk and Trans Artists. With our new partners we take office at the beautiful location Herengracht 474. We hope to welcome you all soon in the garden! Please find attached the official press release, and the kind request to send all your **Trans Artists Desk postmail** to the following address:

**DutchCulture centre for international collaboration**  
**Trans Artists Desk / AiR Platform NL**  
Postbus 15648  
1001 NC Amsterdam  
The Netherlands



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## Mutual AiR Impulse Moscow Symposium



Cultural Centre DK-ZIL in Moscow, summer



In July Erik Hagoort (Trans Artists Desk) travelled to Moscow to prepare **the Mutual AiR Impulse symposium for September 2013**. The four day Symposium will include a tour along AiR programs in Moscow and the region including work meetings between Dutch and Russian air – organizers, artists, curators and policymakers. Accordingly a group of Russian AiR organizers will visit their colleagues in The Netherlands during a symposium in November 2013. Both events are a follow up of two working visits of Trans Artists and M4 gueststudio to the Russian AiR field in April and November 2012, as the project aims for a mutual exchange of ideas, expertise and relations between both countries. More info about the program in November will follow in the coming months. Mutual AIR Impuls reports on the **Russian AiR field you find [here](#)**.

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## Technical workspaces call for platform



Work meeting at Buitenwerkplaats in Starnmeer and Vrij Glas in Zaandam, March 22, 2013

Since March 2012 AiR Platform NL engaged with Grafisch Atelier Amsterdam, Frans Masereel Centre and Sundaymorning@ekwc to **start a platform for technical workspaces in the Netherlands and Flanders**. Since then every two - three months technical workspaces initiate meetings and public forums to develop further ideas and arguments for this initiative to take off. Besides the aim to **activate an exchange of experience and technical expertise**, a platform aims to **provide visibility for the position of technical work spaces** in the art field on a national and international level, **develop scenario's on the future position of technical work spaces** in the art field, and **function as a contact point** for makers and partners, public and politics alike. The next meeting will take place after the summer break in September. Do contact us if you like to join and team up [h.vogels@dutchculture.nl](mailto:h.vogels@dutchculture.nl) . Have a look at [AiR Platform NL webpage](#) and find all about technical workspaces in the Netherlands and Flanders AND: See our Summer Brief – **Workspaces of Rituals and Residence**



Trans Artists send out a newsletter about [Rituals in Residence](#) telling inside stories of artists at different Technical workshops in the Netherlands, Flanders and abroad.

"A daily ritual can be seen as 'closing the gap between art and life, many contemporary artists incorporate everyday rituals, from kissing to cooking to teaching and talking, into their performances' as mentioned in the intro of a radio interview at The Museum of Modern Art; or as 'somewhat deadening to the senses, because it promotes a familiarity with the world that allows one to tune out essential information.' as artist Scott Benefield believes."



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#### Kick-off meeting Green Art Lab Alliance (GALA)



From 5-9 June 2013 the kick-off meeting of the **Green Art Lab Alliance (GALA)** project took place at the Jan van Eyck Academy in Maastricht. **GALA is initiated by Trans Artists and Julies Bicycle and aims to investigate what environmental sustainability implies for the visual arts and design on different levels in close collaboration with designers, artists, scientists and artist-in-residence programs across Europe.** The project runs for two years, until March 2015. During this period the collaborating partners will organize workshops and labs to share knowledge, raise awareness amongst citizens and artists in particular and investigate the challenges and opportunities that environmental sustainability implies for the practice of artists and art institutions.

The first meeting of all partners made clear what makes the project so unique: the variety of profiles of participating organisations and different geographical backgrounds offer a diverse approach to the different aspects of sustainability. All involved cultural organizations are dedicated to promoting environmental sustainability and how that can be challenged in practical, ethical and artistic ways, across arts' and cultural communities across Europe. The partners will investigate what environmental sustainability implies for the visual arts and design in their specific communities and contexts and will share their observations and strategies with the rest of the partners. All believe that it is time that arts and culture takes responsibility in its own innovative and artistic ways. In two years there will be a first mapping of the state of the art concerning sustainability in the visual arts and design across Europe.

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**Press release**

Amsterdam, 4 July 2013

**New organisation for the promotion, support and implementation of international cultural cooperation: DutchCulture, centre for international cooperation. DutchCulture operates in the areas of culture, media and heritage. DutchCulture is the result of a merger of SICA, Trans Artists and MEDIA Desk Netherlands. The organisation will also take up the tasks that were assigned to the discontinued Netherlands Institute for Heritage. DutchCulture is located at Herengracht 474 in Amsterdam since 1 June.**

**DutchCulture, centre for international cooperation** is the name of the new organisation for the promotion, support and implementation of international cultural cooperation. Our office is located at Herengracht 474; the building is rented out by the Prins Bernhard Cultuurfonds under favourable conditions. The official opening of DutchCulture's office is on 16 September 2013.

**DutchCulture** is supported with a four-year grant from both the Ministry of Education, Culture and Science and the Ministry of Foreign Affairs. In addition, DutchCulture receives regular funding from the European Commission. The merging organisations SICA, Trans Artists and MEDIA Desk had been active in the field of international cultural cooperation for years. The merger into **DutchCulture** puts together the different expertise, networks and experience. DutchCulture's activities include: cultural programming of the bilateral Netherlands-Russia year 2013; informing and advising about European cultural funding programmes; expertise with Artist-in-Residence programmes globally; reinforcing Dutch cultural cooperation with China, Turkey and Brazil; organising working visits for Dutch embassy staff and international experts; creating and maintaining (online) databases focusing on export of Dutch culture and cultural mappings of several countries. **DutchCulture** offers services to ministries and local authorities, artists and cultural organisations, embassies, the creative industries sector, civil society and the business sector.

**More information**

Visit our new website [www.dutchculture.nl](http://www.dutchculture.nl), which is currently being developed, for direct links to all our running websites.

Contact details: Herengracht 474, 1017 CA Amsterdam | P.O. Box 15648, 1001 NC Amsterdam.  
T +31 (0)20 6164 225 E [office@dutchculture.nl](mailto:office@dutchculture.nl)

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**Note to editors**

For questions, registration to our mailing list (digital newsletters), or to attend the opening on 16 September, contact Femke van Woerden, E [f.vanwoerden@dutchculture.nl](mailto:f.vanwoerden@dutchculture.nl)  
T +31 (0)20 6164 225.